

# THUNDER BAY MEDIA DISTRIBUTORS RATE CARD

**NORTHWESTERN  
ONTARIO  
IS OUR MARKET -**

**Make It  
Yours**



## Largest Distributor:

Northwestern Ontario's Largest Distributor of FLYERS, CATALOGUES, SAMPLES and other pre-print material for over 40 years.



## Targeted Flyer Delivery:

Throughout Northwestern Ontario, City of Thunder Bay and Marathon to Dryden.



## Two Convenient Locations:

Two Distribution Centres:  
City of Thunder Bay and City of Dryden.



## Customize:

You Pick the Quantity. You Pick the Delivery Area.

**We Are Convenient,  
Affordable & Reliable**

**WE ARE, THUNDER BAY MEDIA DISTRIBUTORS**

**Dale Pumphrey**, Manager  
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1142 Russell St., Thunder Bay ON P7B 5N2  
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**THUNDER BAY  
MEDIA DISTRIBUTORS**  
A Division of Lakehead Media Services Ltd.

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**DISTRIBUTION COVERAGE:**

Thunder Bay Urban 36,217  
Rural Thunder Bay 8,592  
Thunder Bay Region 10,792  
Dryden City and Region 9,861

**TOTAL DISTRIBUTION:**

## 65,812

**PRICE LIST:**

0-2500 flyers \$125 min. charge  
2001-4999 flyers \$50/1000  
5000-9999 flyers \$45/1000  
10,000-99,999 flyers \$42/1000  
100,000-499,999 flyers \$40/1000

**DISTRIBUTION:**

- City of Thunder Bay & Region
- City of Dryden & Region
- \$69/1000 and \$78/1000

**TARGETED DELIVERY BY:**

- 1) Census Tract
- 2) Dissemination Area
- 3) FSA's
- 4) Postal Walks & Route Level  
(ask for details)

Flyers are to be bundled in 100's or subject to a \$5/1000 counting charge (min \$20 charge).  
FOB our warehouse 3 days prior to distribution.

**Providing the most comprehensive market coverage in the  
City of Thunder Bay and Northwestern Ontario.**

[www.tbaydistributors.com](http://www.tbaydistributors.com)

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**FLYER DELIVERY  
THAT'S ON TARGET  
SINCE 1970**

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